



# *Senior Leadership Programme*

## Introduction



**Senior Leadership program** for senior executives is designed to help senior executive to become more effective and influential leader. SLP is tailored with a research-based approach to learning, challenging you to reflect on your personal leadership capacities, and to improve them. SLP enables experienced leaders to sharpen and expand their skills as they move into new leadership positions or tackle a business challenge. What happens in the classroom has the power to change lives, organizations, and the world.

The program helps you to become an effective, operational and visionary leader by boosting both your strategic leadership effectiveness and your analytical skills. By honing your ability to develop and deliver effective strategies, you'll be ready to raise your company's performance today and sustain its performance in the future.

## Key Learning Objectives



To transform insights into impact with the latest thinking on organizational excellence and leadership.

To lead by design, with authenticity, power, and a deeper understanding of human behavior and your own leadership strengths.

To create and scale an organizational culture in which innovation and excellence thrive.

To turn financial, marketing, customer, and economic data into breakthrough insights that drive global success.

To return to work rejuvenated with strategic action plans and the leadership skills to effectively implement them.

To learn from others in the program and gain new perspectives, and collaborate with a global network of highly experienced and diverse change agents.

To hone your skills to act strategically and proactively, in order to navigate market and beyond-market forces.

## Programme Outline



Senior Leadership Programme will focus on why certain companies win and others fail.

How to be a leader who creates results that improve performance.

SLP will focus on what disruption in the global economy mean for your organization.

# Programme Outline

## **Module 1:**

### ***Social and Business Environment***

Business leaders are exposed to factors that influence social and business environments which include the values, beliefs, customs, and practices of a group of people subjected to both external and internal social environment that provides both risks and opportunities for a business.

## **Module 3:**

### ***Leadership and People Management***

This module teaches effective leadership and the ability to manage people which are fundamental in the success of any 'team' venture be that in business or in any other group activity. Whether it's in business or as part of a leisure activity any group will ultimately be working towards a common 'goal' and it's important that there is somebody who can command the respect of the group and who can pull all of the various elements together in order to reach that goal.

## **Module 5:**

### ***Business Operations and Innovation***

The Business Operations and Innovation module involves robust multidisciplinary research using mostly empirical methods including surveys, case studies and experimental research on quantitative modelling in operations management for business leaders.

## **Module 2:**

### ***Business and Finance***

Business finance exposes business leaders to the management of assets and money. It is crucial for any organization whose primary focus is to increase profit and minimize financial risks. Business finance covers a multitude of diverse occupations, such as in global finance, budget analysis, portfolio management and financial forecasting

## **Module 4:**

### ***Strategy and Sustainability***

A sustainability and strategy module provides an agreed framework for business leaders to focus investment and drive performance, as well as engaging internal and external stakeholders.

## ***Who Should Attend***

Senior-level leaders at large companies who are inspired to innovate

Senior-level leaders at growth companies who are challenged to scale

Seasoned and influential executives who will use this opportunity to make an even greater difference in their career and their organizations' future

## *Introduction*

Business School Netherlands is a leading provider of Executive Business Education worldwide. BSN was established in 1988 in The Netherlands and has grown its presence in 16 Countries. The school has graduated over 5,000 Executive MBA holders from over 1,200 firms in over 55 countries. Remarkably, 1,745 Nigerians have enrolled for the MBA program and 788 have graduated since 2004 till date. Business School Netherlands is present in the Netherlands, but has study centers in 16 different countries across the globe, including Nigeria. Lagos, Abuja and Port-Harcourt.

## *Our Vision*

Our vision is to develop world-class leaders, and our ambition is to be an enabler in the development and success of leaders and organizations worldwide; through a unique pragmatic practical Action Learning programme providing answers to current leadership issues.

## *Our Programmes*

**We offer various programmes**

**Executive Masters in Business Administration**

**Executive Development Programmes**

**Mastering Management Short Courses**

## *Our Facilitators*

Our Faculty members come from all over the world. They combine academics with real business world experience..

## *Our Action Learning Method.*

Action learning is a problem solving methodology that offers excellent grounding in theory while giving our students the avenue to apply them.

Action Learning serves to bridge the gap in traditional education because students are coached to apply what they have learnt in Classroom workshops in solving their organization's problems.

## *Our Accreditations And Ranking*

Business School Netherlands has worldwide accreditations reflecting her commitment to exceptional global quality standards.

Business School Netherlands is accredited and affiliated with the following organisations: ATHEA | Association for Transnational Higher Education Accreditation (ATHEA); Accreditation Council for Business Schools and Programs (ACBSP). The CEO Magazine ranks Business School Netherlands among the best eleven business schools to study MBA programmes globally. The 2021 ranking places BSN well ahead of several business schools, to occupy the position of the 6th best executive MBA schools in Europe.